



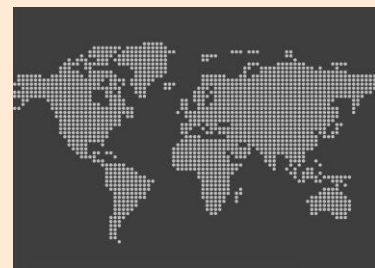
International  
AI Governance  
Association

## AI Governance for Intelligent Industry Development

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[intaigovassoc.org](https://intaigovassoc.org)





# AI GOVERNANCE — THE STATS

## ❖ OECD

- ❖ Across OECD countries, **20.2% of firms in used AI in 2025**, up from 14.2% in 2024, and 8.7% in 2023
- ❖ SME adoption remains substantially lower than large-firm adoption
- ❖ ***Responsible AI controls lag adoption***

## ❖ EY Global Survey 2025

- ❖ Only about **33% of companies have responsible controls for AI models**, even though nearly 75% have AI integrated into initiatives.

## ❖ Thomson Reuters survey of 1,000 Global Companies

- ❖ “Our data shows ***an emerging gap between adoption and governance***, as companies race to harness the potential of AI.”

# AI GOVERNANCE — AS AN OBLIGATION

## ❖ Regulatory Risk

- ❖ Hard regulation like EU AI Act
- ❖ Soft regulation — now widely adopted
- ❖ The ‘Best Practice Imperative’

## ❖ Business Risk

- ❖ Risk to customers, impact on brand
- ❖ Legal and commercial impacts

## ❖ Board and Stakeholder Assurance

- ❖ Increasing requirement to demonstrate responsible AI adoption
- ❖ AI use aligned with organisational values



# AI GOVERNANCE — AS AN OPPORTUNITY

## ❖ Ease Market Access

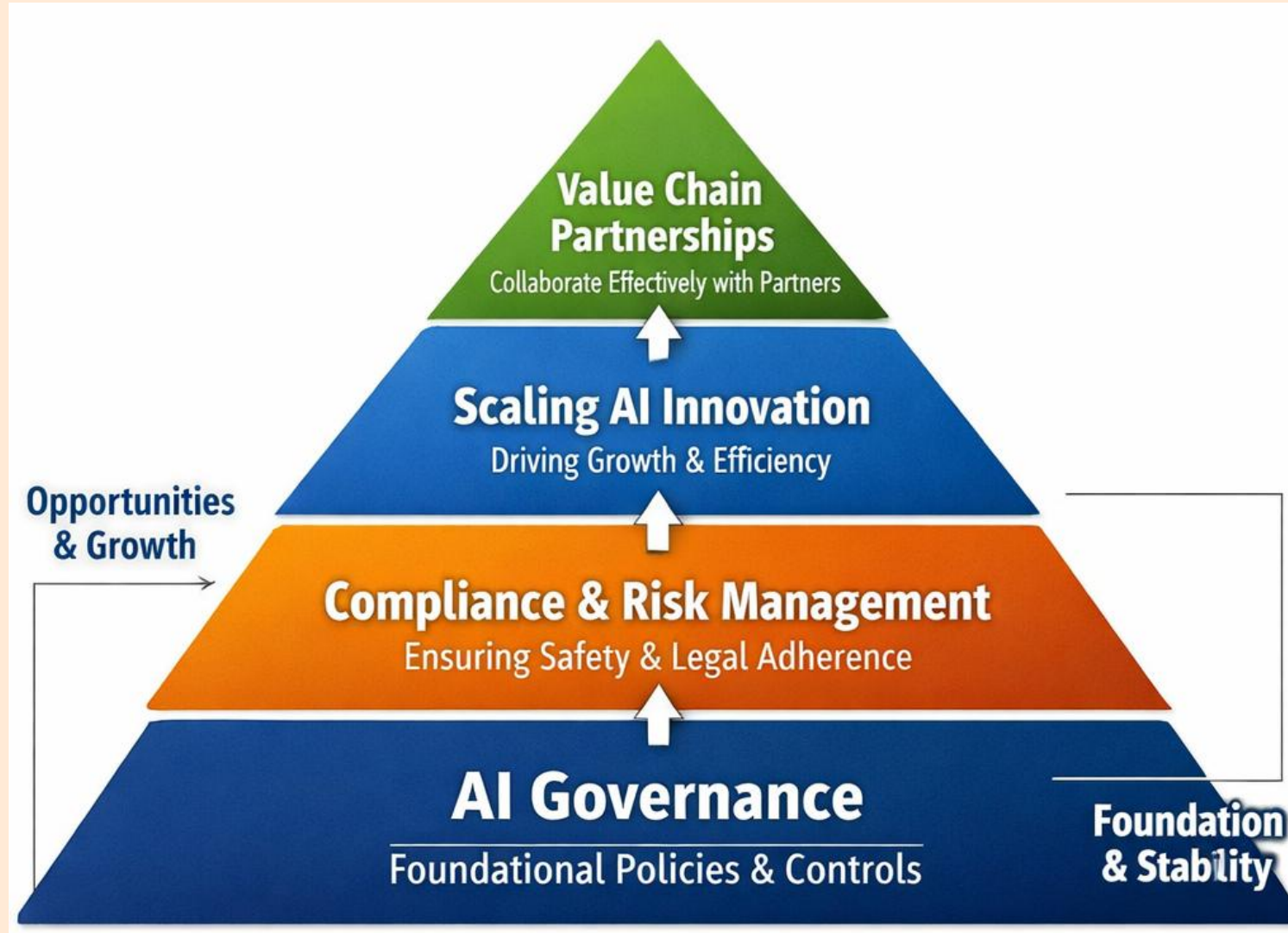
- ❖ International Standards and Frameworks - Support alignment to ***enable cross-border deployment*** and procurement readiness

## ❖ Realise Strategic Value

- ❖ Scale AI safely - ***Unlock innovation*** without uncontrolled risk
- ❖ Quality and reliability - ***Improve model performance***, robustness, and consistency
- ❖ Security and ***resilience*** - Reduce exposure to data leakage, model manipulation, and supply-chain risks
- ❖ Reduce risks and realise ***greater reward through the AI value-chain***



# AI GOVERNANCE HIERARCHY





# OUR PURPOSE

- ❖ Enhance harmonisation and reduce fragmentation in AI governance across different regions and geographies
- ❖ Increase coherence between horizontal and sector-based approaches to AI governance
- ❖ Encourage the development of AI standards and certification that support our vision of global consensus
- ❖ Promote robust usable industry good practice in global AI governance
- ❖ Facilitate global market access for AI products and services



# OUR WORK

- ❖ Convene industry and stakeholders to share global experience and best practice through round-tables, events frameworks, white papers and other deliverables
- ❖ Produce highly-regarded monthly newsletter
- ❖ Global perspective - European roots
- ❖ A global community of 370+ experts
- ❖ Work collaboratively with other industry organisations
- ❖ Close links with AI standards organisations



# RECENT EXAMPLE DELIVERABLES

- ❖ **Multi Actor Governance Framework – MAGF (Jan 2025)**
  - ❖ A white paper detailing importance and shared responsibility of communication through the AI value chain, with a suggested approach for operationalisation
- ❖ **The Challenge of AI Transparency: A Layered Framework and Practical Design Principle (Feb 2026)**
  - ❖ An industry white paper providing a model for operationalisation of transparency obligations
- ❖ **Cybersecurity Governance in the Intelligence Era (Feb 2026)**
  - ❖ An industry report on cybersecurity maturity amid permanent exposure - standards-based, end-to-end assurance and governance anchors derived from leading digital technology providers



# GLOBAL TRENDS REPORT

- ❖ A comprehensive overview of major international developments in AI governance and regulation
- ❖ Produced annually since 2022
- ❖ Excellent feedback from experts
- ❖ Explores regulatory initiatives of leading nations and international organisations



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