



Definition of Webinar, Workshop & Roundtable

2021/3/22

The concept of and difference among Webinar, Workshop & Roundtable

Aspects	Webinar	Workshop	Roundtable
Concept	A web-meeting to share information and showcases facing a large scale audience, mainly different speech	A small group discussion or collaboration focusing on a specific topic, within a work team, 10 people usually	Meeting to make decisions on certain topic(s), people on the table with the similar level, have the same right to present their opinions and vote for proposals
Openness	Open to the public, provide the records afterwards	Registration required	Invite only
length	1 hour usually, no more than 2 hours	Less than 2 hours	2-4 hours
format	Online	Online or offline	Offline mainly, with online participants as needed

Sample: TM Forum's webinars

Upcoming Webinars



What enterprises expect and need from 5G

🕒 March 18, 2021 - 2:00 pm - 3:00 pm

🌐 Time Zone: GMT

We explore the reasons why enterprises are looking to 5G as their preferred network technology and the use cases that they are considering in the short and medium term.

[View More >](#)



What is connectivity as a service?

🕒 March 25, 2021 - 2:00 pm - 3:00 pm

🌐 Time Zone: GMT

Join us for this webinar as we identify strategies, drivers and challenges for enabling CaaS-based services.

[View More >](#)



Creating a 5G connected digital society

🕒 March 30, 2021 - 1:00 pm - 2:00 pm

🌐 Time Zone: GMT

We discuss how the new Vodafone Oman mobile network, launching in the coming months, aims to create the connected digital society of the future. Register now.

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Highlights

- Interview

1. Automation and Agile drive transformation at PCCW Global
- Interview

2. My API Story: Empowering agility and flexibility for partnerships
- Sponsored Content

3. Monetizing the enterprise: 6 ways to capture the B2B opportunity
- Insight

4. CSPs can strengthen their networks with closed-loop management

- Sponsored Content

5. 7 ways operators can improve operational agility

On-demand Webinars



Taking a cloud native approach to customer experience

🕒 March 11, 2021 - 2:00 pm - 3:00 pm

🌐 Time Zone: GMT

Following TM Forum's 2020 customer experience (CX) transformation survey, join this webinar to find out how operators are rolling out their CX transitions to cloud native architectures and more.

[View More >](#)



International Women's Day – #ChooseToChallenge

🕒 March 8, 2021 - 3:00 pm - 4:00 pm

🌐 Time Zone: GMT

We invite you to join us for a webinar to celebrate women's achievements and increase visibility while calling out inequality. Raise your hand high to show you're in and join us to discuss how we can help forge a gender-equal world together.

[View More >](#)



Accelerating fiber roll-out using digital twin technology: A VodafoneZiggo case study

🕒 March 4, 2021 - 2:00 pm - 3:00 pm



Sample: GSMA's latest webinar

Registration required

Registration details:

Email *

First Name *

Last Name *

Company *

Job Title *

Country *

Submit a question to our speakers ahead of the webinar for review in the event's Q&A session:

By registering, I acknowledge and agree to Mobile World Live's use of my contact information to communicate with me about offerings consistent with Mobile World Live's **Privacy Policy**. In addition, I understand that my personal information will be shared with the event sponsor, Oracle, so they can contact me directly about their products or services. Please refer to the privacy policies of our sponsors for more details on how your information will be used by them.

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Unlock 5G Value with Converged Charging

30 March 2021 10:00 BST / 11:00 CET

You've invested in 5G spectrum and buildout – now it's time to monetize. But the charging systems of yesteryear won't support hyperscale 5G offerings and the use cases that will generate new revenue streams.

Join this webinar to learn:

- Why converged charging is required for 5G (and interoperating with previous "G's")
- How converged charging bridges the network and IT domains - both technically and organizationally
- What industry standards come into play
- How charging operates within a larger ecosystem of revenue management and policy control
- What to consider in terms of requirements including cloud native, geo-redundancy, latency and data management
- How you can gain a competitive edge with converged charging

Richard Hallett
Senior Director Technical Strategy
Oracle Communications
[View Biography](#)

James Joiner
Analyst: Social & Regional Research
GSMA Intelligence
[View Biography](#)

Justin Springham
Publisher, Mobile World Live
GSMA
[View Biography](#)

Last 1 hour

Describe the benefits

3 Speakers,
Show the bios

Template of Webinar

Theme	Topic	Time
Opening	Introduction	5 mins
Keynote speech	3-5 topics	each topic with 15 mins
Q&A		10-30 mins
Closing	Conclusions and next steps	5 mins
Total length		60-120 mins

Workshops of IIC & Networld2020



IIC



Networld2020

Technology Users Only – 55mins

- Introductions – 5mins
- Peer to peer insights – 15mins
- State of the Connected World (World Economic Forum) - 30mins
- IIC Member Guest Topics 60mins
- Edge Computing as it relates to Manufacturing (IVADO Labs) - 20mins
- New Normal / Great Reset (World Economic Forum) – 40mins
- Closing – 5mins

Workshop on 5G for SmartManufacturing	
28th January - Time 9h30–12h30 CET / 16h30–19h30 Beijing	
9h30-10h00	Overview / Key Challenges for Smart Factory <ul style="list-style-type: none"> · <i>European views, Rui Aguiar, Networld2020</i> · <i>Chinese views, Zemin Yang, CCSA</i>
10h00 - 11h00	Smart Factory - What have we achieved <ul style="list-style-type: none"> <i>ABB use cases in 5G-SMART , Krister Landernas, ABB Sweden.</i> <i>Bosch use cases in 5G-Clarity, Miguel Granda Trigo, Bosch Spain</i> <i>TCL use-cases in SmartManufacturing, Yan Cheng, China</i> <i>ForwardX use-cases in SmartManufacturing, Shuo Zhang, China</i>
11h00 - 11h15	Comments and discussion
11h15 - 11h20	Break
11h20 - 12h00	Future Requirements - What will need to be done <ul style="list-style-type: none"> <i>Vision from 5GDNA, Jisheng Dai, 5GDNA</i> <i>Vision from Networld2020, Jyrki Huusko, Networld2020</i> <i>5G-ACIA challenges, Xueli An, 5G-ACIA</i> <i>Challenges in standards, David Boswarthick, ETSI</i>
12h00 - 12h10	Comments and discussion
12h10 - 12h30	How can we progress 5G for SmartManufacturing / Closing Words <ul style="list-style-type: none"> <i>CCSA, Zemin Yang</i> <i>Networld2020, Rui Aguiar</i>

Template of Workshop

Theme	Topic	Time
Opening	Introduction	5 mins
Part I	1-2 topics' speech	each topic within 15 mins
	Panel or discussion	30-40 mins
	Break as needed	10 mins
Part II	1-2 topics' speech	each topic within 15 mins
	Panel or discussion	30-40 mins
Closing	Conclusions and next steps	5 mins
	Total length	120-180 mins

Template of Roundtable

Theme	Topic	Time
Opening	Introduction for participants, especially for new comers	5-10 mins
	Opening remarks from Cohosts	10-20 mins
Part I: decision making	1-2 topics presenting the proposals	each topic within 15 mins
	Open discussion for certain topic(s)	60 mins
Break as needed		10 mins
Part II: information sharing or collaboration discussion	Less than 4 topics	each topic within 15 mins
	Q&A	30-40 mins
Closing	Conclusions and next steps	10 mins
Total length		120-240 mins



Thank you.



Collaborating for Digital Economy Growth
Building a Better Intelligent World